



Albemarle Area United Way

2020 - 2021

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# ANNUAL REPORT





# UNITED WE GROW



## *2021 Annual Report Letter from the Director*

Dear Albemarle Community,

**Growth.** Real growth often occurs when faced with adversity or resistance. Just think about the seed beneath the soil hoping for water and nutrients that will enable it to break through to the sunlight. To say our community faced adversity over the past year would be a huge understatement. Yet, tremendous **growth** has occurred.

Your local United Way achieved a record-breaking milestone of giving, with \$751,324 pledged from thousands of individual donors and corporations. We invested these generous donations in local programs to improve the lives of our friends and neighbors, many of whom experienced adversity like never before.

Together we have created a tremendous amount of positive momentum. As you'll read throughout the pages of this report, our Leadership Giving continues to **grow**. We launched our charter Tocqueville Society, which consists of donors contributing \$10,000 or more. Additionally, in 2020 we received our largest legacy gift ever, \$557,000, when one of our loyal donors earned his angel wings. These funds formed our first endowment fund and will **grow** over time producing seeds of investment for years to come.

While COVID forced us to host our signature event, Bocce, Beer & Bites, later in the year, it was a tremendous success. Make plans to join us on April 30, 2022.

Our Community Impact program, CCC, saw exponential **growth**, both in terms of neighbors in need as well as generous donors contributing to meet those needs. We give thanks for the many volunteers and community leaders who invest in these efforts.

While we have accomplished so much, there is much to be done. I encourage you to LIVE UNITED. Together we can solve problems that are too big for any of us to solve alone. When you give – time, talent, or treasure – good things happen. Positive **growth** occurs. Thank you for loving your neighbor the United Way!

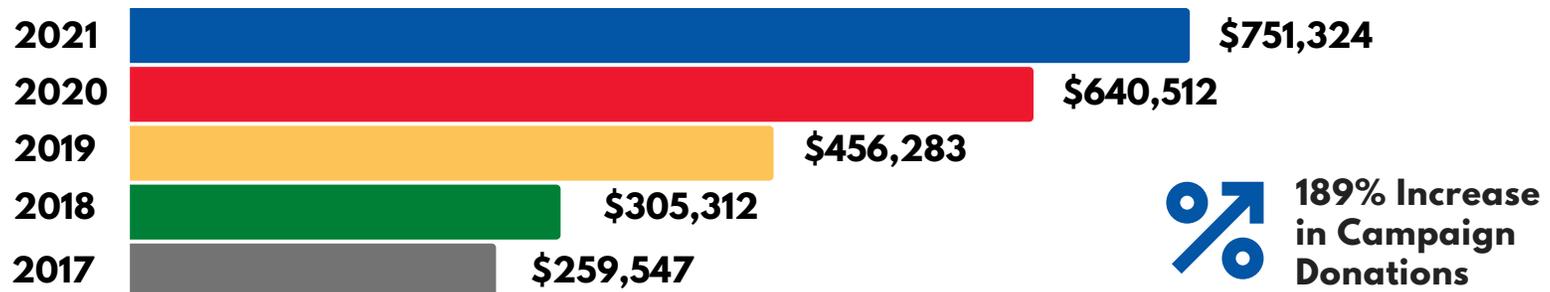
**Bill Blake**  
Executive Director



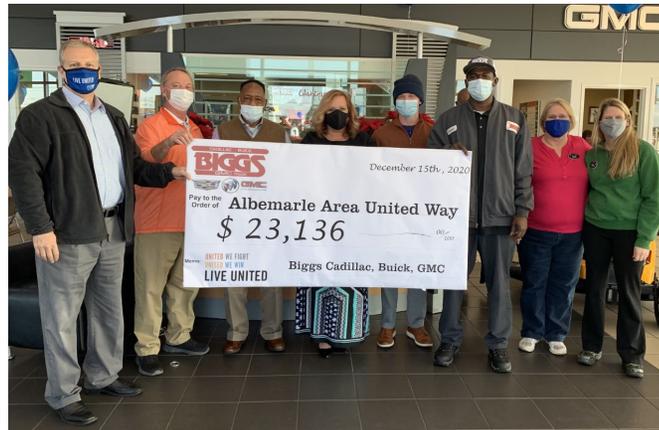


# COMMUNITY CAMPAIGNS

Our local United Way has experienced exponential growth over the past five years—from donors and community partners to campaign donations. The strength and success of our community is built upon the support of generous donors and businesses in our Northeastern North Carolina region. We combine all gifts, large and small, to make a positive impact in the lives of our neighbors.



Thank you to the more than 1,250 donors who made this record pledge campaign possible!



## 2020 - 2021 Award Winners

Each year, we honor those who have gone above and beyond to serve our Northeastern North Carolina Community and exemplify our mission to **Live United**. Please help us congratulate this year's winners!

- Spirit of Community Award – Jonathan Hawley**
- Partner Agency of the Year Award – Albemarle Alliance for Children & Families**
- Spirit of Giving Award – Publix Supermarkets**



# COMMUNITY CARE COLLABORATIVE



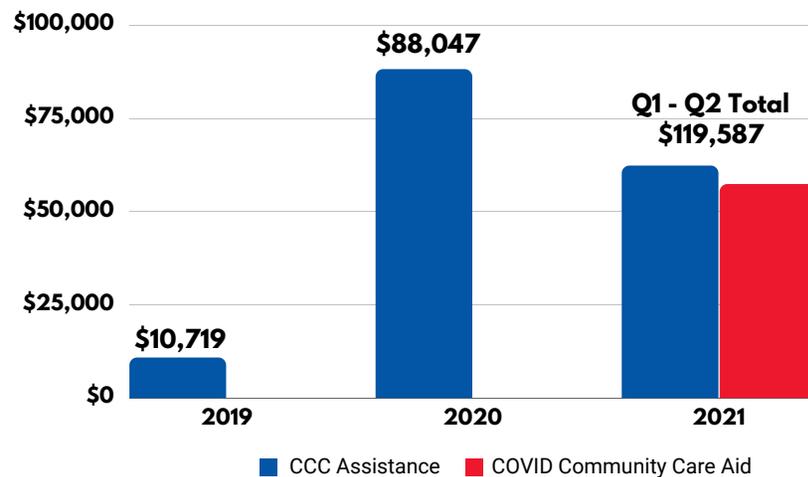
During our second year of existence, the Community Care Collaborative (CCC) became a lifeline to residents of Camden, Pasquotank & Perquimans Counties. As our neighbors suffered lingering financial hardships due to COVID-19, many of the traditional agencies in our region exhausted their resources.

Thanks to the successful track record of the CCC, coupled with the excellent grant writing and administration of Jonathan Hawley, Elizabeth City Grant Administrator, we were selected to execute a CDBG-CV grant of up to \$765,000 from May 2021 to May 2023.

These funds have been, and will be, utilized to assist Pasquotank County residents who have suffered financial hardships due to COVID-19. Local residents are encouraged to visit [aaunitedway.org](http://aaunitedway.org) to view eligibility criteria and apply.

**From October 2019 to June 2021, the Community Care Collaborative provided \$218,353 in financial assistance for 695 residents and families in need.**

We've been blessed with a cadre of volunteers, including a very engaged Advisory Committee consisting of a beautiful tapestry of our community makeup. These men and women have given their time, talent and treasure to insure our most vulnerable are not left behind. Thank you to our numerous donors and volunteers.



## Community Care Collaborative Supporters & Donors

Blackwell Baptist Church  
 Camden Schools  
 Camden United Methodist Church  
 Cann Memorial Presbyterian Church  
 Christ Episcopal Church  
 Church of the Redeemer  
 City of Elizabeth City  
 Dominion Energy Foundation  
 Ebenezer Baptist Church  
 Elizabeth City First Church of the Nazarene  
 Elizabeth City Foundation

Emergency Food and Shelter Program  
 First Christian Church  
 First United Methodist Church, Elizabeth City  
 Food Lion  
 Good Shepherd Lutheran Church  
 Grace and Truth Community Church  
 Hertford UMC  
 Journey Christian Church  
 McBride United Methodist Church  
 Mt. Carmel Baptist Church  
 New Hope UMC  
 Northern Albemarle Community Foundation

Publix  
 Ramoth Gilead Baptist Church  
 Riverside United Methodist Church  
 Sawyers Creek Baptist Church  
 Sentara Cares  
 Seventh Day Adventist Church  
 Sharon United Methodist Church  
 State Farm  
 Sykes & Co.  
 Trinity United Methodist Church  
 Word of Reconciliation Church  
 25 Private Donors



## COMMUNITY EVENTS

### *Bocce, Beer & Bites 2021*

After postponing our annual Bocce, Beer & Bites event for over a year, we were all anxious to get out, have fun, and support our community!

We had 40 teams sign up to compete in our bracket-style bocce ball tournament—and more than 350 people attend the event. Currituck BBQ Company provided mouth-watering barbecued bites, Ghost Harbor quenched the crowds thirst with local craft beer, Kona Ice of Greenville kept us cool with tropical treats, and DJ Taz 2 kept us moving and dancing between games!

**Congratulations to our Bocce Champions, Whichard & Woolard Wealth Management Group (left), and our second place team, Top Dogs from the SPCA of Northeastern North Carolina (left, middle)!**



**Thank you to all of our Bocce, Beer & Bites sponsors, teams, and volunteers for making this event a success!  
Mark your calendars for April 30, 2022!**

### *Day of Caring*

Day of Caring is one of the annual ways that we can not only support our community, but empower our Northeastern North Carolina neighbors to give back and volunteer. Despite the ongoing impacts of COVID-19, many residents showed up to donate their time and talents to our deserving agency partners on September 18, 2020.

**Mark your calendars for Day of Caring on Friday, September 17, 2021!**



### *AAUW Night with the Edenton Steamers*

We have a wonderful partnership with the Edenton Steamers, who dedicated July 2nd as Albemarle Area United Way Night at Historic Hicks Field. We're grateful to H2OBX, which sponsored the special game night that drew a record crowd of 1,000 people. We raised \$2,600 from the auction, which included commemorative jerseys with the AAUW logo.

*Pictured left to right: Tyler Russell, Edenton Steamers General Manager; Bill Blake, AAUW Executive Director; Wendy Pierce, Incoming AAUW Board Chair*



# COMMUNITY SUPPORTERS

Thank you to the Community Partners and Small Biz United members who support the Albemarle Area United Way, many on an annual basis. We appreciate you and the significant impact you make in our Northeastern North Carolina community.

## Community Partners



## Small Biz United





## GROW WITH US

As we grow, we are always looking for business partners, volunteers, and generous donors like you to help us strengthen our community. You can learn more about these opportunities by contacting us, reaching out to our board members, or visiting our website at [www.aaunitedway.org/getinvolved](http://www.aaunitedway.org/getinvolved).

### *Albemarle Area United Way Staff*

**Bill Blake**, Executive Director

**Heidi Prentiss**, Administrative Assistant

**Suzann Schlichter**, CVCC Manager

### *2021 - 2022 Board Members*

**Hartley Askew** - Pasquotank County

**Denise Brothers** - Biggs Cadillac Buick GMC

**Kevin Burton** - H2OBX Waterpark

**Chris Carver** - City of Elizabeth City

**Damian Dondero** - H2OBX Waterpark

**Becky Elliott** - First Citizens Bank

**Jessica Eure** - CVS Health

**Brian Harvill** - Vidant Bertie/Chowan Hospitals

**Kelly Herr** - Vidant Bertie/Chowan Hospitals

**Jessica James** - Taylor Mueller Realty

**Wendy Pierce** - Sentara Albemarle Medical Center

**Will Norrell** - Hornthal, Riley, Ellis & Maland, LLP

**Dr. Anne Radke** - Currituck County Schools

**Carson Rich** - Elizabeth City State University

**Katherine Rogers** - Coastal Purl

**Tammy Sawyer** - Elizabeth City-Pasquotank Public Schools

**Brook Sherman** - U.S. Coast Guard

**Lauren Spruill** - Duke Energy

**Josh Stubblefield** - Publix

**Ray Turner** - Dixie 105.7 and Shark Radio

**Harry Umphlett** - Mattress by Appointment

### *Partner With Us*

Increase your brand's recognition across Northeastern North Carolina while giving back to the local community. From event to technology sponsorships, we have a range of opportunities to support the Albemarle Area United Way.

### *Volunteer With Us*

Volunteers are the lifeblood of our organization, as well as those we partner with across Northeastern North Carolina. Contact us today if you're interested in volunteer opportunities, whether in person or virtually!

### *Give With Us*

Donations help us fund partner outreach programs, COVID-19 and disaster relief efforts, and need-based assistance to strengthen our community.

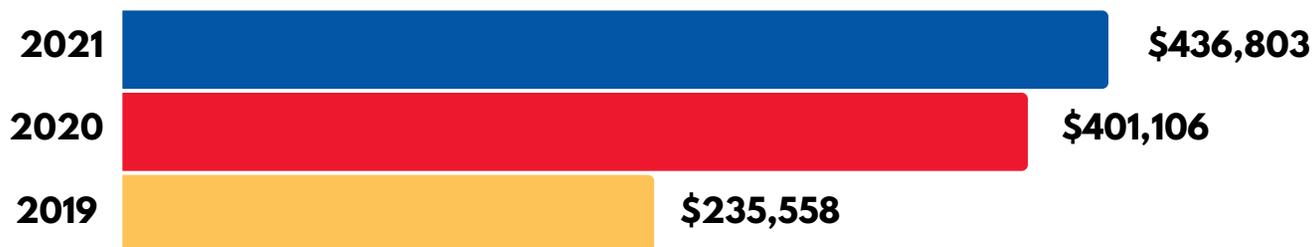
### *Contact Us*

**Albemarle Area United Way**  
PO Box 293 / 1413 Parkview Dr.  
Elizabeth City, NC 27909  
**Office Phone:** 252-333-1510  
**CCC Phone:** 252-333-1009  
**Website:** [aaunitedway.org](http://aaunitedway.org)



# COMMUNITY INVESTMENT

Our generous donors, volunteers and business advocates allow us to support our partner agencies in more impactful ways. Over the past three years, our investment in the community has grown 84%, from \$235,558 to \$436,803.



## Our Partner Agencies

Albemarle Alliance for Children and Families  
 Albemarle Family YMCA  
 Albemarle Hopeline  
 American Red Cross, Albemarle Chapter  
 Bertie County 4-H Youth Development  
 Bertie County YMCA  
 Boys & Girls Club of Edenton  
 Boys & Girls Club of Elizabeth City  
 Boy Scouts of America, Tidewater Council  
 Catholic Charities

Children's Hospital of the King's Daughters  
 Chowan County 4-H Program  
 Chowan/Perquimans County Smart Start Partnership  
 Currituck Family YMCA  
 Currituck Kids  
 Dare Coalition for Substance Abuse (CASA)  
 Dream Hunting & Fishing  
 Food Bank of the Albemarle  
 Gates County 4-H Program

Girl Scouts Council, Colonial Coast  
 Just Girls "Hearts of the Albemarle"  
 Kids First, Inc.  
 Outer Banks Family YMCA  
 Pasquotank County 4-H Program  
 Pilmoor UMC Emergency Food Center  
 Place of Possibilities Inc.  
 SPCA of Northeastern NC  
 Special Olympics of North Carolina  
 Youth Bertie (Inc.)



## Who We Serve

The Albemarle Area United Way was formed in 1957 and has grown to serve the residents of Northeastern North Carolina through the services of 29 partner agencies. The counties we serve include: Bertie, Camden, Chowan, Currituck, Dare, Gates, Herford, Pasquotank, and Perquimans.